

Travel and Tourism Pioneers Forum

Sponsorship Packages



BY AL AWSAT EXPO

Prince Sultan Hall, Al Faysaliah Hotel Riyadh

15th-16th January 2016

“A new era for exhibitions in Saudi Arabia”



TPF SPONSOR

Dear exhibitors,

Al Awsat Expo presents you a unique opportunity to boost your company profile among travel and tourism industry professionals and business partners and government representatives.

You are invited

To take advantage of any of our unique sponsorship and exhibitor packages or simply ask us to create a bespoke package aligned with your company's culture and objectives.

This will ensure that your specific goals are achieved while maximizing return on investment.





WHY SPONSOR IN TPF ?

Maintain your position as a thought-leader within the travel and tourism market.

An opportunity to build and reinforce strategic relationships within the travel and tourism industry.

Align your company brand with a major local and regional tourism exhibition in Saudi Arabia.

Introduce new innovations, services and products

Increase Market share





PLATINUM SPONSORS

Key Benefits

To be provided with a non-equipped exhibition area of about 105m² at the exhibition hall.

To be honored and given an award plaque by the Forum's organizers.

To be provided with two pages (colored) in the exhibition's directory.

To display the company's logo as a strategic partner in the Forum's marketing campaigns (via Internet, audiovisual, media and press).

To mention partner's name in audiovisual media.

To display the company's logo as a strategic partner at visitors' registration counter.

To display the company's logo as a strategic partner on the VIP invitations for the opening ceremony.

To display the company's logo as a strategic partner on the exhibitors' ID cards.

To display the company's logo as a strategic partner on all advertisement boards for both the Forum and exhibition.

To display the company's logo as a strategic partner on the invitations and publications.

To receive 25 invitations for attending the opening ceremony.

To designate 20 VIP seats at the Forum Hall.



PLATINUM SPONSORS

Pre event marketing

To display the location of the company's pavilion on the exhibition site map.

To participate in the Press Conference at the opening ceremony of the Forum.

To display the company's logo as a strategic sponsor on the official TPF website for Exhibition and Forum with a direct link to the company's official website.

To display the company's logo as a strategic partner on the Forum's pamphlets, program and final report.

To display the company's logo as a strategic partner in the registration cards.

To distribute publicity and advertisement materials during the Forum activities.



**BECOME A
SPONSOR**



2 GOLD SPONSORS

Key Benefits

- To be provided with a non-equipped exhibition area of about 84m2 at the Exhibition hall.
- To be honored and given an award plaque by the Forum's organizers.
- To receive 15 invitations for attending the opening ceremony.
- To designate 10 VIP seats at the Forum Hall.
- To be provided with two pages (colored) in the exhibition's directory.
- To display the company's logo as a strategic sponsor in the Forum's marketing campaigns (via Internet, audiovisual media and press).
- To display the company's logo as a strategic sponsor on all advertisement boards.
- To display the company's logo as a strategic sponsor on invitations.





2 GOLD SPONSORS

Pre event marketing

To display the company's logo as a strategic sponsor on invitations.

To display the company's logo as a strategic sponsor on the official TPF website for Exhibition and Forum with a direct link to the company's official website.

To display the company's logo as a strategic sponsor on the monitors inside the hall during breaks.

To display the company's logo as a strategic sponsor on the display monitors inside the hall during speakers rotation.

To display the location of the company's pavilion on the exhibition site map.

To display the company's logo as a strategic sponsor on the Forum's pamphlets, program and final report.

To transmit a television interview free of charge, presenting the sponsor as a contributor and supporter of the Forum.

To place copies of the company's publications and pamphlets in the hotel rooms of the Forum's guests who will arrive from outside Riyadh.





2 SILVER SPONSORS

Key Benefits

To be provided with a non-equipped exhibition area of about 54m² in the exhibition hall.

To be honored and delivered an award plaque by the Forum's organizers.

To receive 10 invitations for attending the opening ceremony.

To designate 10 VIP seats at the Forum Hall.

To display the company's logo as on the ID card holders for sponsors, exhibitors and visitors.

To be provided with one page (colored) in the exhibition's directory.

To display the company's logo as a silver sponsor in the Forum's marketing campaigns (via Internet, audiovisual media and press).

Pre event marketing

To display the company's logo as a bronze sponsor on invitations.

To display the company's logo as a bronze sponsor on the official TPF website for Exhibition and Forum with a direct link to the company's official website.

To display the company's logo as a bronze sponsor on the monitors inside the hall during breaks.

To display the company's logo as a bronze sponsor on the display monitors inside the hall during speakers rotation.

To display the location of the company's pavilion on the exhibition site map.





2 BRONZE SPONSORS

Key Benefits

To be provided with a non-equipped exhibition area of about 40m² at the Exhibition hall.

To be honored and given an award plaque by the Forum's organizers.

To receive 5 invitations for attending the opening ceremony.

To designate 5 VIP seats at the Forum Hall.

To be provided with one page (colored) in the exhibition's directory.

To display the company's logo as a bronze sponsor in the Forum's marketing campaigns (via Internet, audiovisual media and press).

Pre event marketing

To display the company's logo as a bronze sponsor on invitations.

To display the company's logo as a bronze sponsor on the official TPF website for Exhibition and Forum with a direct link to the company's official website.

To display the company's logo as a bronze sponsor on the monitors inside the hall during breaks.

To display the company's logo as a bronze sponsor on the display monitors inside the hall during speakers rotation.

To display the location of the company's pavilion on the exhibition site map.



Sponsorship Application Form

Kindly, check the exhibition floor plan and Sponsorship Packages to indicate your preferred space.

1 - SPONSOR INFORMATION

Sponsor Full Name	
Activity	
Full Address	
Contact Person	
Position	
Tel.	
Fax	
Cell.	
E-mail	
Website URL	

2 - SPONSORSHIP RESERVATION

Sponsorship Package	
Booth No.	
Amount in USD	

3 - METHOD OF PAYMENT

Cash	<input type="checkbox"/>	Bank transfer	<input type="checkbox"/>	Check	<input type="checkbox"/>
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4 - SPONSOR NAME

Please type the company name characters in English, and left an empty box as a space between words.
Note that this name will be used in the publications of STTEX.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46

5 - APPLICATION COPY

PLEASE FILL THIS APPLICATION & FAX TO +966 2 6030033 Ext. 108 OR EMAIL TO maya@4m.com.sa
"for more info, call on mobile 0549577772"

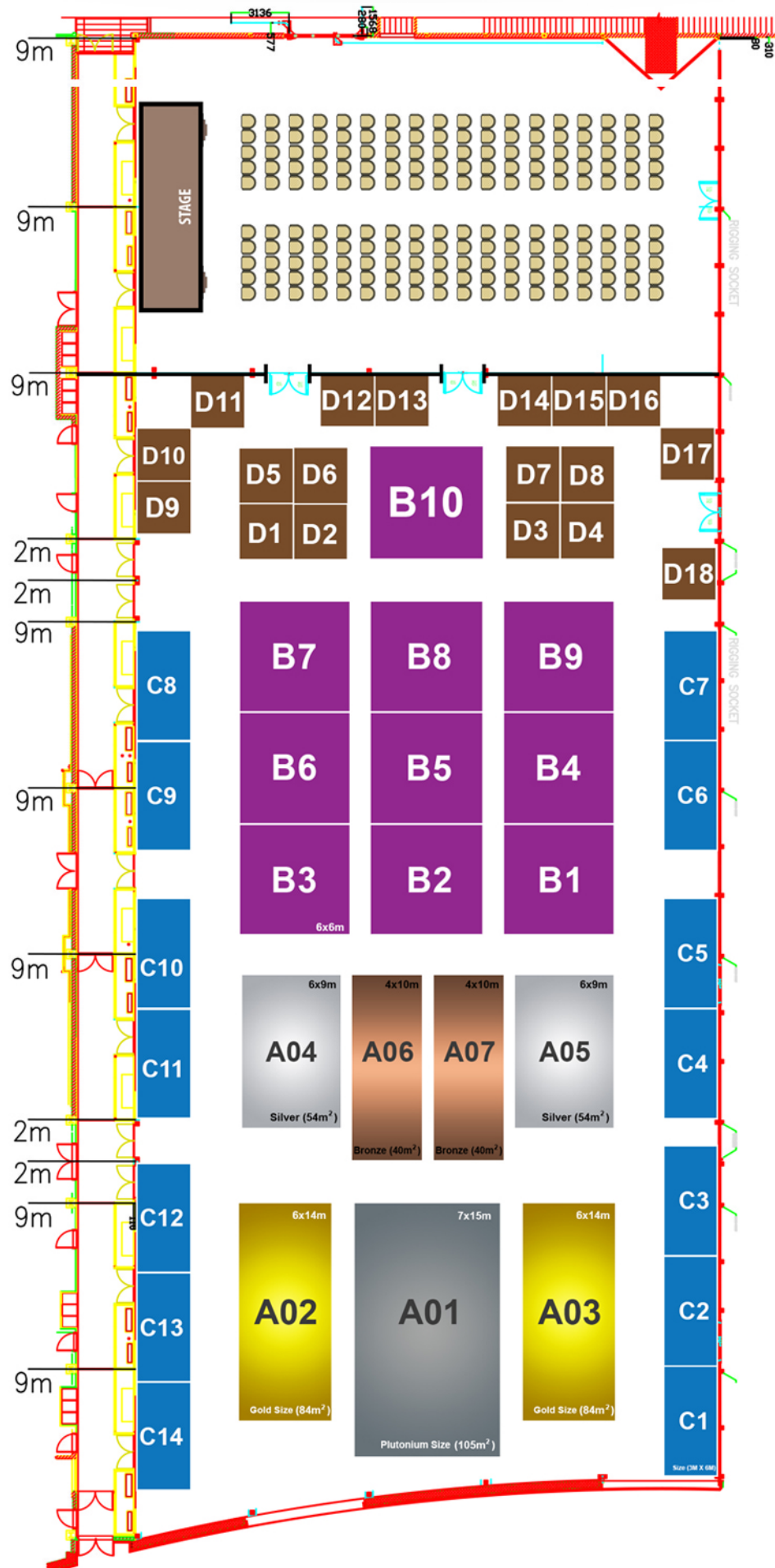
6 - BANK ACCOUNT INFORMATION

Bank Name	AL AWSSAT OFFICE	Account Name	SAMBA
Account Number	1255011571	IBAN	SA92 4000 0000 000125011571

Name	
Date	

Signature & Stamp

Floor Plan



General Terms and Conditions

Chapter1 – General Terms

Section 1.1

The (exhibition) is defined as the event for which the stands/spaces and entrance are sold.

An (applicant) is defined as one who is interested in participating to the event (for example exhibitor , sponsor etc.....).

The (organizer) is 4M event management who organize and manage the exhibition.

Section 1.2

The organizer sets the location, the duration, the opening hours and closing hours of the event, the price of stands/□spaces, as well as the closing date for application .

He is the only one who determines the types of individuals or companies admitted to exhibit and/or visit the event as well as the list of products or services presented.

Chapter 2 – Application and Admission

Section2.1

The application request is realized by way of the official form established by the organizer duly signed if applicable, completed with additional required documents.

Section2.2

The organizer processes application and rules on admissions. Admission becomes only effective after written confirmation from the organizer to the participant.

Section2.3

In any case, admission of application files shall be subject to the availabilities offered by the event.

Section 2.4

Any admission binds definitely and irrevocably the participant who then becomes liable of the entire amount of the sums described in chapter3.

Chapter 3 – terms of payment

Section 3.1

A down payment of 25% (non- refundable) from the total amount to confirm the participation.

Section 3.2

Settlement date of the remaining 75% from the total amount will be fixed by the (organizer) and notified to the (Applicant) on the confirmation letter .

Chapter 4 – failure of payment

If the (applicant) fail to pay on due dates and by the stipulated in the preceding article, the (organizer)shall be entitled to apply the conditions contained in chapter 5 (withdrawal).

Chapter 5 – Withdrawal

In the event of withdrawal or non-occupation of the stand for whatever reason the down payment shall be retained by the (organizer), even if the stand/space is let again to another exhibitor.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his stand/space before 24 hours of the day on which the exhibition is due to open.

The (organizer) may therefore dispose of the defaulting(Applicant) and the latter shall have on right to claim a refund or compensation, even if the stand/space is allocated to another exhibitor.

chapter 6 – attribution of locations

Section 6.1

The (organizer) determines the map of the event and proceeds to the distribution of the locations and admission, taking into account as far as possible the wishes expressed by the participants.

Section 6.2

The (organizer) reserves the right to modify, any time he shall considered useful in the interest of the event, the disposition of spaces and the map of the exhibition. No reserve shall be allowed from the participants.

Chapter 7 Allocation and use of Exhibition booths

Section 7.1

The (organizer) is responsible for structures and installations of (turnkey booths).

Section 7.2

(participant) shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue hall and venue equipment, caused by themselves or by their staff.

Section 7.3

(participant) shall ensure that his booth is open to view and staffed by competent representatives during exhibition hours.

Section 7.4

The (organizer) retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Section 7.5

(participant) may not remove any of his exhibits prior to the closing of the exhibition, construction and dismantling hours must be adhered to unless written approval is received from the (organizer)

chapter 8 – Construction and Decoration of Spaces

Section 8.1

The (participant) in the (space only) area should build and decorate his stand under his responsibility . The stand must, in any case, fit with the general decorations of the event, the visibility of neighboring stands and the possible stipulations of the particular regulation of the (exhibitor manual).. On that subject.

Section 8.2

The participants, or their staff, must have finished setting up their stand at the date and time set by the organizer, after which time and date, no packaging, material, transportation vehicle exterior contractors, shall be, under any reason whatsoever and regardless of whatever damage it can Cause to the participant, access, be kept, or remain on the site of the event.

Chapter 9 – security

The (organizer) shall take all reasonable security precautions in the interest of the exhibitors and visitors however, the (organizer) shall not for any reason whatsoever be held responsible for any loss or the...of exhibits at the exhibition hall during the build-up, exhibition and dismantling period. The (organizer) shall also not be held responsible for any loss or damage to exhibits or any articles belonging to (participants).

Chapter 10 – Safety

(The organizer) shall undertake to respect all safety measures imposed by al.faisaliah hotel and legal

Authorities, as well as any safety measures which may be taken by the (organizer).

The (organizer) reserves the right to verify that these measures are respected. Surveillance is carried Out under the control of the (organizer), his decisions concerning the application of safety regulation must be implemented immediately.

Chapter 11 – modification of the regulations

The (organizer) reserves the right to give a ruling no all cases not provided for within the present regulations and to add new provisions whenever he believes this to be necessary.

Chapter 12 – Dispute and Governing law

In the event of a dispute, the(participant) undertakes to submit his claim of the (organizer) before taking any other action. The (participant) formally agrees that any legal action undertaken in less than 10 days from the date of this submission. In the event of dispute, Saudi Arabia competent authority alone are competent to solve any dispute.

Chapter 13 – failure of services

In case of force majeure forcing the organizer it cancel the event, and lacking the possibility of deferment of such event, the last shall definitely keep the down payments already paid and he shall not be held liable for this cancellation.

Consequently, in case of adjournment or of cancellation of the event because of force majeure the organizer shall be not indebted to the participant for any sum, compensation, penalty and/or damages whatever nature.

Shall be deemed as case a force majeure any unpredictable, irresistible and outside event of one of the parties, preventing it from performing partially or totally its obligations arising of this agreement such (this list is not exhaustive): Strikes, lockouts, barricades, war, volcanic eruption, fire, explosion, storm, bad weather, earthquake, closure of the borders.

chapter 14 – various Provisions

Section 14.1

Names of confirmed exhibitor may be used by the (organizer) for promotion and publicity purposes for the exhibition , including without limitation the right to use exhibitor's logo or other identifying symbols(trademarks). Additionally, photos and other recordings taken by the (organizer) staff or designated contractors during the exhibition may also be used royalty-free by the (organizer) for promotion and publicity purposes.

(participant) grants the (organizer) a non-exclusive, royalty-free license to use Exhibitor's name and trademarks for promotion and publicity purposes for this event.

Section 14.2

(Participant) acknowledges and agrees that the (organizer) dose not maintain insurance covering the (participant) property or liability for any claim against its staff, employees or subcontractors relating to its activities or property associated with the Exhibition.

Section 14.3

If any provision of this agreement shall be held invalid and unenforceable, such holding shall not invalidate or render enforceable any other provision herein.

Contact us

We would be happy
To answer your questions
And hear your suggestions!

For more information

please call us

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