



Travel and Tourism Pioneers Forum

By Al Awsat Expo

15th-16th January 2016

Prince Sultan Hall, Al Faysaliah Hotel Riyadh



Why Travel and Tourism Pioneers Forum ?

- 1** The number of outbound tourists traveling by air increasing from 14.4 million in 2013 to 25.1 million in 2018.
- 2** 4.5 million tourists from Saudi Arabia take at least one holiday each year.
- 3** Saudi families spent over SR64 billion (17\$ billion) on their travels abroad.
- 4** Saudi Arabians are the world's most extravagant tourists spending at least 7000\$ for the trip.

Industry experts put the estimated value of the Saudi tourism and travel market at 45.3\$ billion (SR170 billion) in 2014 of which 18.7\$ billion (SR70 billion) was generated from domestic tourism and almost 27\$ billion for outbound tourism.



INVITATION

دعوة

الايوسط لاقامة المعارض والمؤتمرات
لصاحب السمو الملكي

الامير الدكتور سيف الاسلام بن سعود بن عبدالعزيز ال سعود
تتشرف بدعوتكم للمشاركة في أكبر وأضخم حدث لصناعة
السياحة في المملكة .

ملتقى رواد صناعة السياحة والسفر

١٥-١٦ يناير - ٢٠١٦ من الساعة ٤ عصرًا الي ١١ مساءً

فندق الفيصلية - قاعة الامير سلطان

Al-Awsat expo and conferences

Is honored to invite you to participate in the biggest and
largest event of the tourism industry in the kingdom

“Travel and Tourism Pioneers Forum”

15 to 16 January 2016 From 4pm to 11pm

Al faisaliah hotel - prince sultan hall



WHO ARE WE TARGETING ?

Governmental institutions.

الهيئات الحكومية

Airlines.

شركات الطيران.

Local and multinational travel agencies.

وكالات السفر والسياحة العالمية
والمحلية

Banks.

البنوك.

Car rental companies.

شركات تأجير السيارات.

Hotels and resorts.

الفنادق والمنتجعات.

Educational institutions.

الجهات التعليمية.

Tourism boards.

الهيئات السياحية.



المجالات
المستهدفة

**TARGETED
FIELDS**



Travel and Tourism Pioneers Forum

Exhibitors



OPPORTUNITIES TO
DO BUSINESS



GENERATE LEADS



INCREASE BRAND
EXPOSURE

VISITORS



SEE



DISCUSS



COMPARE



TPF

TPF

represents an open platform for local and regional travel and tourism companies to seek business opportunities, generate leads and increase brand exposure. As well, visitors will have a golden opportunity to see a wide range of tourism companies, discuss their needs and compare the given offers.

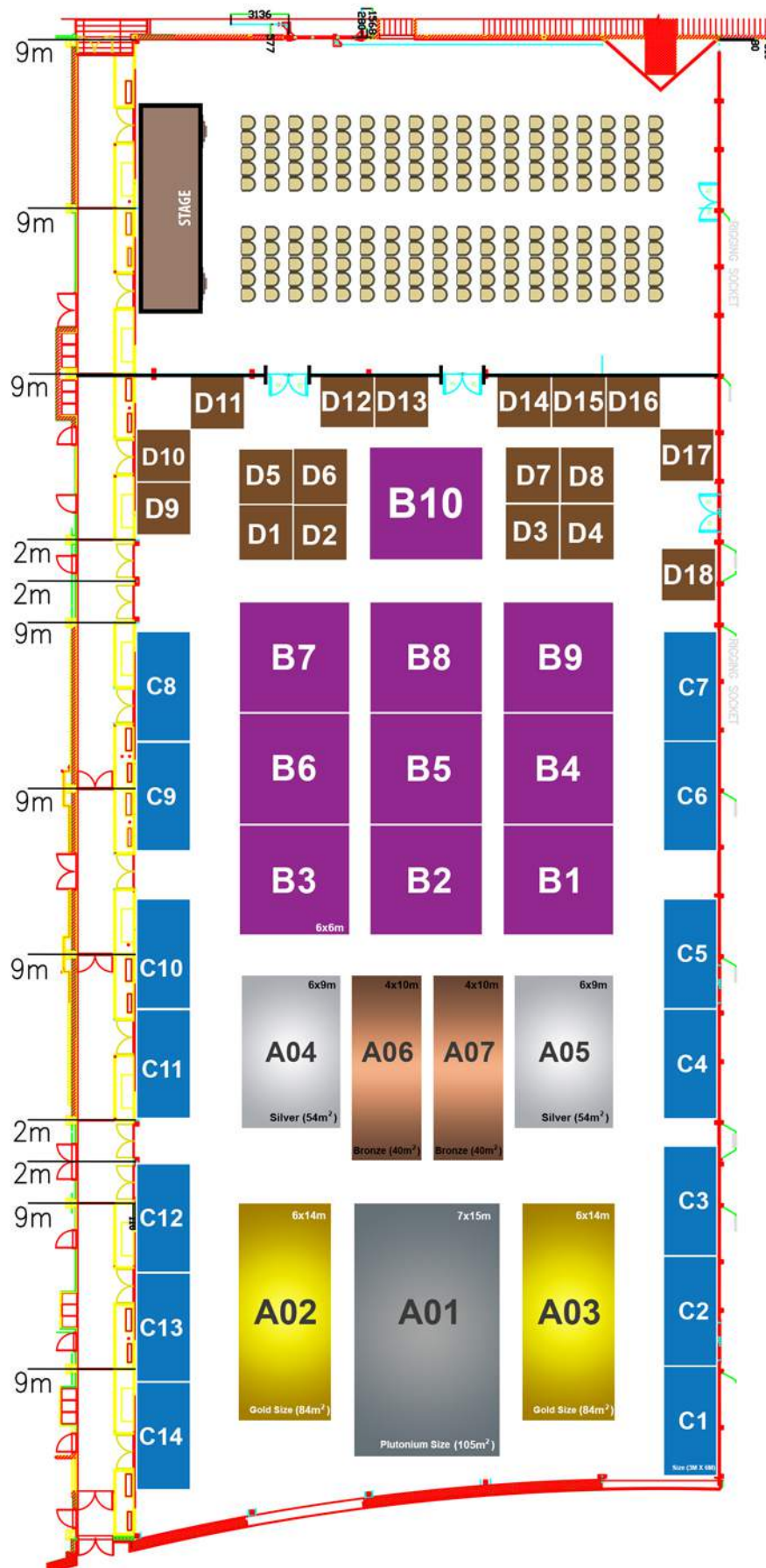
B2B TPF

TPF gives tourism professionals an opportunity to meet with colleagues, buyers and suppliers. Participants will take full advantage of increasing interactivity and emerging in the markets of different countries by profiling their products more effectively, improve their competitive edge and make their business online

B2C OPTION

TPF is your chance to reach the most widely traveled group of people in the world! The Saudi public registers over 17 million trips abroad per year. Saudis travel frequently, with a generous spending budget and average stays of 12 – 7 nights. This is more than all other travelers in the region. the Saudis Business Tourism to Europe and other worldwide destinations for Conferences & Incentives Trips has also seen a major development.

Floor Plan





Book your stand

Area A	Sponsors Area in the main entrance
Area B 36m2	Tourism Boards area located behind the sponsors Area 12,000 USD
Area C 18m2	Premium location, visitors should pass by to enter the exhibition 10,000 USD
Area D 9m2	Border location in the exhibition 6,000 USD

In Case Exhibitors decided to make their own stand design ,they have to submit their design for exhibition management approval, The booth plans should include booth number and size, content, dimensions and elevations.



Exhibitor Application Form

Kindly, check the exhibition floor plan and Exhibitor Packages to incite your preferred space.

1 - EXHIBITOR INFORMATION

Exhibitor Full Name	
Activity	
Full Address	
Contact Person	
Position	
Tel.	
Fax	
Cell.	
E-mail	
Website URL	

2 - EXHIBITOR RESERVATION

Exhibitor Package	
Booth No.	
Amount in USD	

3 - METHOD OF PAYMENT

Cash	<input type="checkbox"/>	Bank transfer	<input type="checkbox"/>	Check	<input type="checkbox"/>
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4 - EXHIBITOR NAME

Please type the company name characters in English, and left an empty box as a space between words.
Note that this name will be used in the publications of TPF.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46

5 - APPLICATION COPY

PLEASE FILL THIS APPLICATION & FAX TO +966 2 6030033 Ext. 108 OR EMAIL TO maya@4m.com.sa
"for more info, call on mobile 0549577772"

6 - BANK ACCOUNT INFORMATION

Bank Name	AL AWSSAT OFFICE	Account Name	SAMBA
Account Number	1255011571	IBAN	SA92 4000 0000 000125011571

Name	
Date	

Signature & Stamp

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General Terms and Conditions

Chapter1 – General Terms

Section 1.1

The (exhibition) is defined as the event for which the stands/spaces and entrance are sold.

An (applicant) is defined as one who is interested in participating to the event (for example exhibitor , sponsor etc.....).

The (organizer) is 4M event management who organize and manage the exhibition.

Section 1.2

The organizer sets the location, the duration, the opening hours and closing hours of the event, the price of stands/□spaces, as well as the closing date for application .

He is the only one who determines the types of individuals or companies admitted to exhibit and/or visit the event as well as the list of products or services presented.

Chapter 2 – Application and Admission

Section2.1

The application request is realized by way of the official form established by the organizer duly signed if applicable, completed with additional required documents.

Section2.2

The organizer processes application and rules on admissions. Admission becomes only effective after written confirmation from the organizer to the participant.

Section2.3

In any case, admission of application files shall be subject to the availabilities offered by the event.

Section 2.4

Any admission binds definitely and irrevocably the participant who then becomes liable of the entire amount of the sums described in chapter3.

Chapter 3 – terms of payment

Section 3.1

A down payment of 25% (non- refundable) from the total amount to confirm the participation.

Section 3.2

Settlement date of the remaining 75% from the total amount will be fixed by the (organizer) and notified to the (Applicant) on the confirmation letter .

Chapter 4 – failure of payment

If the (applicant) fail to pay on due dates and by the stipulated in the preceding article, the (organizer)shall be entitled to apply the conditions contained in chapter 5 (withdrawal).

Chapter 5 – Withdrawal

In the event of withdrawal or non-occupation of the stand for whatever reason the down payment shall be retained by the (organizer), even if the stand/space is let again to another exhibitor.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his stand/space before 24 hours of the day on which the exhibition is due to open.

The (organizer) may therefore dispose of the defaulting(Applicant) and the latter shall have on right to claim a refund or compensation, even if the stand/space is allocated to another exhibitor.

chapter 6 – attribution of locations

Section 6.1

The (organizer) determines the map of the event and proceeds to the distribution of the locations and admission, taking into account as far as possible the wishes expressed by the participants.

Section 6.2

The (organizer) reserves the right to modify, any time he shall considered useful in the interest of the event, the disposition of spaces and the map of the exhibition. No reserve shall be allowed from the participants.

Chapter 7 Allocation and use of Exhibition booths

Section 7.1

The (organizer) is responsible for structures and installations of (turnkey booths).

Section 7.2

(participant) shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue hall and venue equipment, caused by themselves or by their staff.

Section 7.3

(participant) shall ensure that his booth is open to view and staffed by competent representatives during exhibition hours.

Section 7.4

The (organizer) retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Section 7.5

(participant) may not remove any of his exhibits prior to the closing of the exhibition, construction and dismantling hours must be adhered to unless written approval is received from the (organizer)

chapter 8 – Construction and Decoration of Spaces

Section 8.1

The (participant) in the (space only) area should build and decorate his stand under his responsibility . The stand must, in any case, fit with the general decorations of the event, the visibility of neighboring stands and the possible stipulations of the particular regulation of the (exhibitor manual).. On that subject.

Section 8.2

The participants, or their staff, must have finished setting up their stand at the date and time set by the organizer, after which time and date, no packaging, material, transportation vehicle exterior contractors, shall be, under any reason whatsoever and regardless of whatever damage it can Cause to the participant, access, be kept, or remain on the site of the event.

Chapter 9 – security

The (organizer) shall take all reasonable security precautions in the interest of the exhibitors and visitors however, the (organizer) shall not for any reason whatsoever be held responsible for any loss or the...of exhibits at the exhibition hall during the build-up, exhibition and dismantling period. The (organizer) shall also not be held responsible for any loss or damage to exhibits or any articles belonging to (participants).

Chapter 10 – Safety

(The organizer) shall undertake to respect all safety measures imposed by al.faisaliah hotel and legal

Authorities, as well as any safety measures which may be taken by the (organizer).

The (organizer) reserves the right to verify that these measures are respected. Surveillance is carried Out under the control of the (organizer), his decisions concerning the application of safety regulation must be implemented immediately.

Chapter 11 – modification of the regulations

The (organizer) reserves the right to give a ruling no all cases not provided for within the present regulations and to add new provisions whenever he believes this to be necessary.

Chapter 12 – Dispute and Governing law

In the event of a dispute, the(participant) undertakes to submit his claim of the (organizer) before taking any other action. The (participant) formally agrees that any legal action undertaken in less than 10 days from the date of this submission. In the event of dispute, Saudi Arabia competent authority alone are competent to solve any dispute.

Chapter 13 – failure of services

In case of force majeure forcing the organizer it cancel the event, and lacking the possibility of deferment of such event, the last shall definitely keep the down payments already paid and he shall not be held liable for this cancellation.

Consequently, in case of adjournment or of cancellation of the event because of force majeure the organizer shall be not indebted to the participant for any sum, compensation, penalty and/or damages whatever nature.

Shall be deemed as case a force majeure any unpredictable, irresistible and outside event of one of the parties, preventing it from performing partially or totally its obligations arising of this agreement such (this list is not exhaustive): Strikes, lockouts, barricades, war, volcanic eruption, fire, explosion, storm, bad weather, earthquake, closure of the borders.

chapter 14 – various Provisions

Section 14.1

Names of confirmed exhibitor may be used by the (organizer) for promotion and publicity purposes for the exhibition , including without limitation the right to use exhibitor's logo or other identifying symbols(trademarks). Additionally, photos and other recordings taken by the (organizer) staff or designated contractors during the exhibition may also be used royalty-free by the (organizer) for promotion and publicity purposes.

(participant) grants the (organizer) a non-exclusive, royalty-free license to use Exhibitor's name and trademarks for promotion and publicity purposes for this event.

Section 14.2

(Participant) acknowledges and agrees that the (organizer) dose not maintain insurance covering the (participant) property or liability for any claim against its staff, employees or subcontractors relating to its activities or property associated with the Exhibition.

Section 14.3

If any provision of this agreement shall be held invalid and unenforceable, such holding shall not invalidate or render enforceable any other provision herein.

Contact us

We would be happy
To answer your questions
And hear your suggestions!

For more information

please call us

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